



Dr. RASHID ANSARI

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EDUCATION

NET (UGC) qualified in Mass Communication and Journalism, 2013.
Ph.D in Invasion of Iraq and Role of The U.S. Media from Jamia Millia Islamia, New Delhi, 2018.
M.A. in Mass Communication, Guru Jambheshwar University, Hisar, Haryana, 2013.
M.Phil, Jamia Millia Islamia, New Delhi, 2010.
Post Graduate Diploma in TV Journalism, Jamia Millia Islamia, New Delhi, 2004.
MA in History, University of Allahabad, Prayagraj, U.P., 2001.
B.A from University of Allahabad, Prayagraj, U.P., 1999.
Intermediate, Kendriya Vidyalaya, Air Force Station, Manauri, Allahabad, 1995.

PROFESSIONAL EXPERTISE

- Media professional and Academician with 19 years of **experience** in TV News Industry including 3 years of teaching experience.
- Conversant with all aspects of **news, programming, production, design, concept development.**
- Experience in handling complete gamut of operations from developmental stage to conclusion. Highly conceptual and detail-oriented with keen sense of what's next now in media and diverse cultures
- An Out-of-the-Box thinking with the ability to ideate and translate creative concepts; quick in learning and adapting to new techniques with a never say-no attitude.
- Well versed in scripting, Rundown, Voice Over and overall conceptualization of news bulletin.

TEACHING EXPERIENCE

-Associate Professor and H.O.D Department of Journalism and Mass Communication, Integral University, Lucknow. April 2024 till date.

. Visiting Faculty, International Institute of Mass Media, South Ext-1, Delhi. 2019-2021

INDUSTRY EXPERIENCE

ZEE NEWS Noida

Deputy Executive Producer January 2022 - April 2024

- Responsible for daily shows & programs, news debates, breaking news, news bulletin production, special news coverage, electronic news gathering, and reporting & story development. Responsible for on airing error free news content, supervising rundowns, scripting and do regular voice overs. Handle multiple assignments under tight deadlines. Also executed the function of shift in charge and handled the team of show producers.

INDIA TV Noida

Senior Editor October 2020 – January 2022

ZEE NEWS Noida

Senior Producer March 2014 – September 2020

NEWS 18 INDIA (IBN7) Noida

Senior Producer Feb 2005 – March 2014

TOTAL TV (Infotainment Channel) New Delhi

Reporter Oct 2004- Feb 2005

- Covered many stories on local issues of Delhi and surrounding areas.

PROFESSIONAL COMPETENCIES

- Understanding the media landscape & implementing strategies in News, Promo, Programs producing for TV news.
- Handling show's overall quality and survivability through roles depending on the particular show and editorial policy of the channel.
- Carrying out the supervision of Production, Copy Writing and generating Story Ideas.
- Very good voice quality. Do regular voice over.
- Executing scripting, reviewing and cross checking scripts.
- Coordinating with News Producers and handling smooth flow between News Room & PCR.
- Conducting pre-production briefings for presenters, reporters, technical staff and other contributors.
- Managing the planning and organizing of various programs including news; developing concepts for the same and working till final output.

TECHNICAL SKILLS

Well-versed with the following:

- Octopus, iNEWS and ENPS News Production System.

Basic Knowledge of

- Adobe Premier, Velocity, News Flash & Predator- Leitch Editing Platform for AV editing, Adobe Photoshop.
- Camera handling

PUBLICATIONS

- *Betrayal of the US Media over Invasion of Iraq*, paper published in Asian Journal of Research in Social Sciences and Humanities, Vol. 6, No. 7, July 2016, pp. 1096-1111.

SEMINARS

- Presented paper *Media Representation of Muslim Women in India* in International seminar on media and women conducted by Manav Rachna International University Faridabad.

Dr. RASHID ANSARI
New Delhi, India